

# Video Creation Contest – Terms and Conditions

These terms and conditions govern your participation in the Video Creation Contest under the Zero Emission Vehicle Awareness Initiative organized by Astro STEM Labs. By participating in the contest, you (the participating contestant) agree to be bound by these terms.

## 1. Eligibility and Pools:

- a. The contest is open to **Pool 1** - Individuals who are school students in grades 6 to 12 and enrolled in a Canadian school, or any university student in a Canadian university.
- b. The contest is open to **Pool 2** - Individuals (adults) who are Electric Vehicle enthusiasts.

## 2. Entry Submission:

- a. To enter the contest, participating contestants must register, accept the terms and conditions, and submit an original Video (via download link), with a screen time of 1 to 2 minutes, adhering to the specified theme and requirements set by Astro STEM Labs
- b. Each participating contestant may submit only one Video
- c. The Video must not contain any offensive, defamatory, or unlicensed copyrighted material or sound track, and it must not violate any applicable laws or regulations
- d. The method of submission will be for the participating contestant to upload the video on their own Google Drive and provide the link for the judging team to download
- e. Accepted video file formats include AVI, MP4, and MOV
- f. By submitting a Video, you warrant that you are the original creator of the Video, and you grant Astro STEM Labs a non-exclusive, worldwide, royalty-free license to upload, play, reproduce, display, and distribute your Video for ZEVAI promotional purposes

## 3. Guidelines, Judging, and Winners:

- a. Your Video must abide by these guidelines:
  - i. Video must be on the topic of electric vehicles
  - ii. Video may contain a subject title, and other title with the contestant's full name

- iii. Video frames may be subtitled if it is required for the better understanding of the Video's message and object
  - iv. Video should not contain any direct or indirect advertising of products or services
  - v. Video must comply with all provincial and federal laws of Canada in respect of restrictions on the invasion of privacy, and restrictions on inappropriateness for public display or sharing in mainstream or social media
  - vi. Videos chosen as winners will be required to be supported with Video Release Forms and Actor Release Forms (if so required) as a condition for awarding the prizes
  - vii. Video should not contain copyrighted materials (music, images, video clips, etc.) unless you own the copyright or have a license or written permission to use the material for this contest
- b. The winning Video will be selected by a panel of judges appointed by Astro STEM Labs based on:
- i. Communication of purpose and context of the research
  - ii. Storyboard design and methodology
  - iii. Camera work
  - iv. Technical appeal of the Video
  - v. Overall presentation
  - vi. Persuasiveness of message
- c. The judges' decision will be final and binding
- d. Astro STEM Labs reserves the right to withhold the prize and withdraw a participating contestant's submission if it is determined that the participating contestant has violated these Terms or engaged in any fraudulent or unethical behaviour in connection with the contest

**4. Prizes:**

- a. The prizes will be awarded as stated by Astro STEM Labs and are non-transferable
- b. The winners will be notified by email or other contact details provided during the submission process

- c. If a winner fails to respond within fourteen (14) days of notification, or if the winner is found to be ineligible or in violation of these Terms, Astro STEM Labs reserves the right to disqualify the winner and select an alternate winner

## **5. Intellectual Property**

- a. Astro STEM Labs acknowledges that all intellectual property rights in the Video submitted remain with the respective participating contestants
- b. Astro STEM Labs agree not to reproduce or use any of the winning Video for commercial purposes without obtaining explicit permission from the respective winner